

Non Profit "Best Practices" Certificate Program



**February 26, 2016 to
April 15, 2016**

\$494.00* certificate program
\$45 independent workshops

8:30 a.m. to 4:30 p.m.
Register today, space is limited!

WHO SHOULD ATTEND

- New and aspiring nonprofit managers who want to develop the fundamental skills to effectively manage a nonprofit organization
- Experienced nonprofit managers who want to become more effective by refining their skills
- Members of nonprofit boards of directors and other interested individuals who want to better understand nonprofit organizations

Get started today with your "Best Practices"

The United Way of Saginaw County and SVSU noncredit Certificate is for current and future staff and managers of local nonprofit agencies. This program is intended for managers of nonprofits and/or employees who have upper level responsibilities. We offer a unique blend of theory, group activities, and case studies to meet each participant at her/his level. With the "Best Practices" tools and techniques, our students return to the nonprofit sector ready to meet and overcome today's challenges. The participating nonprofit leader is offered the opportunity to share ideas and experiences with others in the same industry. Participants also have the opportunity to learn and network together in a comfortable, knowledge-building environment.

Our workshops are led by qualified instructors who are knowledgeable in the nonprofit sector and have additional teaching expertise. The certificate curriculum consists of 42 classroom hours. The certificate is awarded upon completion of ten - three and half hour workshops, 1- seven hour Grant Writing workshop, and Capstone completion session.

NEW THIS YEAR! – Individuals may take workshop sessions independent of certificate program, please contact the office for more information

Workshops:

- Planning & Evaluation
- Board Governance & Volunteer Management
- Strategic Alliances & Advocacy and Public Policy
- Social Media/Marketing for Non Profits
- Financial Management & Transparency and Accountability
- Introduction to Grant Writing
- Capstone Presentations



***Scholarship information available at
989.964.4048 or
continuing-ed@svsu.edu.**

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