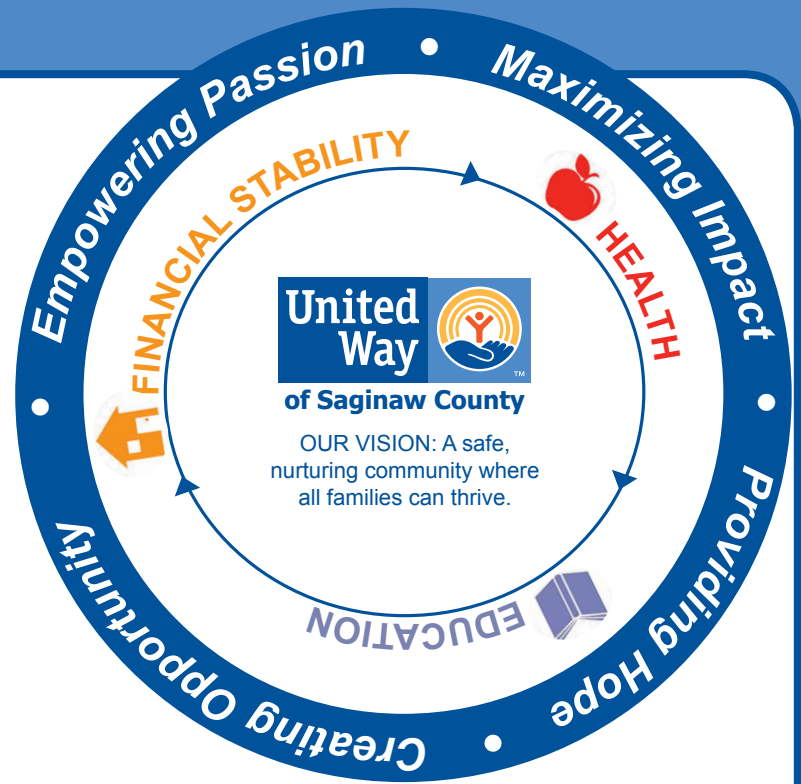


United Way of Saginaw County has been positively impacting the community for **97 years**. The Community Impact Strategy focuses community investments to our three focus areas: health, education and financial stability. This allows your donation to create the greatest impact right here in our community. As a result, your support allows United Way to play a greater leadership role, helping local programs achieve community-driven goals.



## Community Impact Goals



Goals:

- People will have access to critical services to support a healthy lifestyle
- People will have access to nutritious foods
- Children will have a healthy start in life
- Individuals will make healthy choices



Goals:

- Children, birth to age 5, will be prepared to start school
- Elementary students will be able to read at grade level or better
- Children will have a positive role model in their lives
- Students will have the skills necessary to transition successfully throughout their entire educational career



Goals:

- Children will have early access to financial education
- Adults will effectively and confidently manage their finances
- Vulnerable adults will protect their savings and assets
- People will have the life skills to be successfully employed

## UWSC Values

**Community Driven**

**Collaboration**

**Continuous Improvement**

**Mission Discipline**

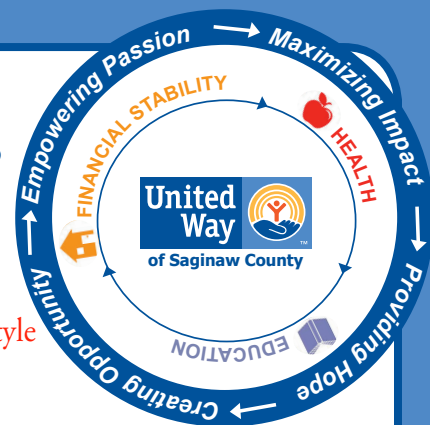
**Systemic Change**

Community Impact starts with YOU! Be the ONE.

Give through your workplace campaign or online at [www.UnitedWaySaginaw.org](http://www.UnitedWaySaginaw.org).

# United Way Community Impact Strategy

By working together, we can address conditions and behaviors that serve as barriers to long-term improvement while simultaneously providing for immediate needs



## Health Vision: Individuals and families will live a healthy lifestyle

**Goals:** → People will have access to critical services to support a healthy lifestyle

- People will have access to nutritious foods
- Children will have a healthy start in life
- Individuals will make healthy choices

- Comprehensive Information and Referral, *2-1-1 Northeast Michigan Call Center*
- Child Abuse Prevention Education (CAPE), *CAN Council Great Lakes Bay Region*
- Sexual Assault Center, *Child & Family Service of Saginaw*
- Counseling Center, *Child & Family Service of Saginaw*
- Sustainability of Basic Assistance Program, *First Ward Community Service*
- Food Rescue & Distribution Program, *Hidden Harvest*
- Healthy Choices Family Dinner Hour, *Samaritas*
- Prevention & Youth Services Drug Education Center, *Saginaw County Youth Protection Council*
- Vision Clinic, *Special Needs Vision Clinic*
- Counseling & Advocacy for Victims of Domestic Violence and Stalking, *Underground Railroad, Inc.*
- Project Independence, *United Way of Saginaw County*
- Emergency Food & Shelter Program, *United Way of Saginaw County*



## Education Vision: Every student graduates ready to be a successful contributor to society

**Goals:** → Children, birth to age 5, will be prepared to start school

- Elementary students will be able to read at grade level or better
- Children will have a positive role model in their lives
- Students will have the skills necessary to transition successfully throughout their entire educational career

- Youth Mentoring, *Big Brothers Big Sisters of the Great Lakes Bay Region*
- LACER After School Program, *First Ward Community Service*
- Scouting Outreach Program, *Girl Scouts Heart of Michigan*
- Guiding Light After School Academic Enrichment Program, *Samaritas*
- Youth Literacy Mentor Program, *READ Association of Saginaw County*
- Teen Parent Services, *Saginaw County Youth Protection Council*
- Innerlink-Shelter for Runaway and Homeless Youth, *Saginaw County Youth Protection Council*
- Imagination Library, *United Way of Saginaw County*
- Lexia Literacy Program, *United Way of Saginaw County*
- Youth Service Days, *United Way of Saginaw County/Saginaw Community Foundation*



## Financial Stability Vision: Individuals and families move to long-term financial stability and self-sufficiency

**Goals:** → Children will have early access to financial education

- Adults will effectively and confidently manage their finances
- Vulnerable adults will protect their savings and assets
- People will have the life skills to be successfully employed

- Helping Individuals Retain Employment (H.I.R.E.) Teen Program, *First Ward Community Service*
- Job Club-Job Readiness Program for Special Education Students, *SVRC Industries, Inc.*
- Social Services Emergency Assistance, *The Salvation Army*
- Getting Ahead-Financial Education, *YWCA Great Lakes Bay Region*
- Volunteer Income Tax Assistance (VITA) Program, *United Way of Saginaw County*
- SC-CHAP/Project HOME, *United Way of Saginaw County*